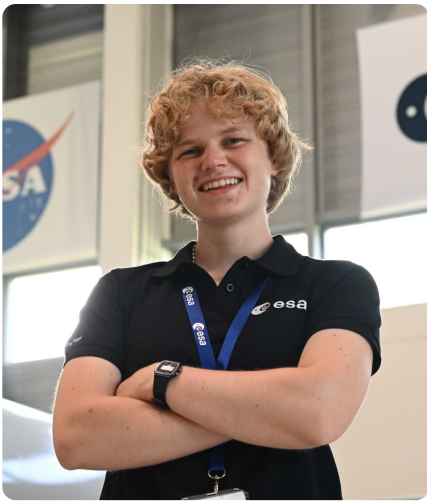




Noa Barneveld

Multidisciplinary Designer

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About me

I am a creative with an analytical mind. I like challenges involving both technical and design oriented solutions which challenge our perspective and have a societal impact. Got a multidisciplinary problem to solve? Sign me up.

Extracurricular activities

Transdisciplinary Master-Insert: Shaping Responsible Futures

Nov 2022 - Mar 2023 University of Twente

- Award-winning programme (Dutch Higher Education Award 2022)
- Leadership for systemic change
- Transdisciplinary working
- Workshop organisation
- Collaborating with real-world stakeholders tackling complex societal challenges
- Focus on professional and personal development

XR Creator Con Hackathon

27 Jun - 1 Jul 2024 Berlin

- Designed and developed a Mixed Reality experience for Cupra's new car accessories
- Our team of 3 placed 2nd in the automotive category

Languages

- Dutch (native)
- English (fluent)
- German (beginner)
- Swedish (beginner)

Skills and software

Graphic design

Adobe Illustrator

HCI

Project management

Figma

Motion design

After Effects

Multidisciplinary

Design thinking

Work experience

Media and Production Intern Space Training Team - European Astronaut Centre

Jul 2025 - Oct 2025 • 4 months

- Supporting the space training team by producing a variety of media i.e. photography, videography, graphic design, video editing

Graphic and UI/UX Design Intern Start-up founding team - Billd

Mar 2025 - Jun 2025 • 4 months

- Developing and designing the company mascot
- MSc thesis: designing the onboarding screens of a B2B app to set up an IoT device

Graphic and Motion Designer HMI Faculty Interaction Lab - University of Twente

Sep 2022 - Aug 2024 • 1 year and 11 months

- Maintaining brand identity design, online and offline media, design team lead, UI/UX

Graphic and Motion Designer Freelancer - University of Twente

Jun 2022 - Mar 2023 • 9 months

- Storyboarding, designing and animating explainer videos in 2D and 3D for organisations within the university i.e. Green Hub Twente

Motion Designer Freelancer - Fiverr

Jun 2021 - Feb 2023 • 1 year and 8 months

- Storyboarding, designing and animating explainer videos

Motion Designer Freelancer - Cocon Marketing

Apr 2021 - Dec 2022 • 1 year 9 months

- Creating animations based on provided briefs and assets

Graphic and Motion Designer Student Union - University of Twente

May 2020 - Aug 2021 • 1 year 4 months

- Maintaining the brand identity in designs for internal, external, online and offline media

Education

MSc Human Computer Interaction and Design (EIT Digital Double degree)

Sep 2024 - Oct 2025 Università di Trento (Trento, Italy)

Prototyping interactive systems: Analysis and design of UI/UX interfaces
Innovation and entrepreneurship in ICT: Challenge based learning to analyse and improve business needs

Jul 8 - 19, 2024 University of Ljubljana (Ljubljana, Slovenia)

EIT Digital Summer School in Digital Tech and Entrepreneurship: Applying digital technologies to entrepreneurship and validating business ideas using tech-driven market strategies.

Sep 2022 - Jul 2024 University of Twente (Enschede, The Netherlands)

Brand Management: Improving the strategic positioning of an educational programme using brand analysis, customer journey mapping and competitor analysis.
Human Centred Design: Applying the design thinking methodology to engage in an iterative rapid prototyping design process while conducting user needs research.
Graphic Design: Designing a variety of printed media formats.

BSc Creative Technology (Cum laude)

Sep 2019 - Jun 2022 University of Twente (Enschede, The Netherlands)

Sep 2021 - Feb 2022 Erasmus exchange Norrköping Universitetet (Norrköping, Sweden)

Bilingual Secondary Education

2013 - 2015 Het Farel College (Amersfoort, The Netherlands)

2015 - 2019 Het Isendoorn College (Zutphen, The Netherlands)

International Baccalaureate Primary and Middle Years Programme

2006 - 2008 International School of Zug and Luzern (Zug, Switzerland)

2008 - 2013 International School of Gothenburg Region (Göteborg, Sweden)